





Identify one example of each of the following, and discuss with your counselor when you have listened to:

- 1. Obtain information


- 2. Be persuaded


- 3. Appreciate or enjoy something


- 4. Understand someone's feelings


- c. In a small-group setting, meet with other Scouts or with friends. Have them share personal stories about significant events in their lives that affected them in some way. Take note of how each Scout participates in the group discussion and how effectively he communicates his story.

Scout or friend:

Personal story:

Effectiveness:


Scout or friend:

Personal story:

Effectiveness:

Scout or friend:

Personal story:

Effectiveness:

Scout or friend:

Personal story:

Effectiveness:

Scout or friend:

Personal story:

Effectiveness:

Scout or friend:

Personal story:

Effectiveness:



2. Do ONE of the following:

- a. Think of a creative way to describe yourself using, for example, a collage, short story or autobiography, drawing or series of photographs, or a song or skit. Using the aid you created, make a presentation to your counselor about yourself.
- b. Choose a concept, product, or service in which you have great confidence.

Build a sales plan based on its good points.


Try to persuade the counselor to agree with, use, or buy your concept, product, or service. After your sales talk, discuss with your counselor how persuasive you were.


3. Write a five-minute speech. Give it at a meeting of a group.




- 5.  Attend a public meeting (city council, school board, debate) approved by your counselor where several points of view are given on a single issue.
- Practice active listening skills and take careful notes of each point of view.

Prepare an objective report that includes all points of view that were expressed, and share this with your counselor.


- 6. With your counselor's approval, develop a plan to teach a skill or inform someone about something.


- Prepare teaching aids for your plan.

Carry out your plan. With your counselor, determine whether the person has learned what you intended.




7. Do ONE of the following:

- a. Write to the editor of a magazine or your local newspaper to express your opinion or share information on any subject you choose.


- Send your message by  fax,  e-mail, or  regular mail.

- b. Create a web page or blog of special interest to you (for instance, your troop or crew, a hobby, or a sport). Include at least three articles or entries and one photograph or illustration and one link to some other Web page or blog that would be helpful to someone who visits the Web page or blog you have created. It is not necessary to post your Web page or blog to the Internet, but if you decide to do so, you must first share it with your parents and counselor and get their permission.

Articles:	
Image:	
Link:	

- c. Use desktop publishing to produce a newsletter, brochure, flier, or other printed material for your Scout troop, class at school, or other group. Include at least one article and one photograph or illustration.

Article:	



- Have the patrol leaders' council approve it, then write the script and prepare the program.


- Serve as master of ceremonies.

9. Find out about three career opportunities in the field of communication.

1. _____
2. _____
3. _____

Pick one and explain how to prepare for such a career.

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Discuss with your counselor what education and training are required, and explain why this profession might interest you.

**Education**


**Training**


**Why this profession might interest you.**


When working on merit badges, Scouts and Scouters should be aware of some vital information in the current edition of the *Guide to Advancement* (BSA publication 33088). Important excerpts from that publication can be downloaded from <http://usscouts.org/advance/docs/GTA-Excerpts-meritbadges.pdf>.  
 You can download a complete copy of the *Guide to Advancement* from <http://www.scouting.org/filestore/pdf/33088.pdf>.